



Mid **Sussex** and **Brighton & Hove**

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PUBLICATION & COPY DATES

Spring Edition 1st March, **Summer Edition** 1st July, **Autumn/Winter Edition** 1st November
copy date for each edition is 1st February, 1st June & 1st October.

ADVERTISING RATES 2010

1 issue (4 months) - all rates plus Vat (sizes shown are the most popular)

Sixteenth Page £51	45mm x 60mm (portrait)
Twelfth Page £68	95mm x 40mm (landscape)
Eighth Page £102	95mm x 60mm (landscape)
Sixth Page £136	95mm x 80mm (landscape)
Quarter Page £187.50	95mm x 125mm (portrait or landscape)
Half Page £350	195mm x 125mm (portrait or landscape)
Full Page £612	A4 213mm x 300mm or with margins 195mm x 255mm

3 issues (12 months)-10% discount plus vat (rates shown are per issue)

Sixteenth Page £45.90	45mm x 60mm (portrait)
Twelfth Page £61.20	95mm x 40mm (landscape)
Eighth Page £91.80	95mm x 60mm (landscape)
Sixth Page £122.40	95mm x 80mm (landscape)
Quarter Page £168.75	95mm x 125mm (portrait or landscape)
Half Page £315.00	195mm x 125mm (portrait or landscape)
Full Page £550.80	A4 213mm x 300mm or with margins 195mm x 255mm

Payment for the 3 issues consist of three individual payments

Also available for a year (3 issues) and invoiced **in full** prior to the first issue-see below

Mini Box £72 plus vat (no graphics) 45mm x 30mm (landscape)

Payment Due Dates

Full payment must be made by the due date, this being the 10th of the month prior to publication i.e. 10th February, June and October. Please read the Terms and Conditions as shown on the Invoice, which also serves as a confirmation of your booking.

The Family Grapevine is an A4 full colour publication. Submit your advert by email as a 300dpi PDF or JPG in cmyk colour. Adverts are placed into column widths of 4.5cm, 9.5cm or 19.5cm. Minimum height for display adverts in column width is 6cm, 2 column width is 4cm. If your preferred size is not shown on the rates sheet please contact me to discuss your particular needs. All advertisers receive a copy of the printed advert.